



Sponsorship Program for the Perry Hall/White Marsh TOWN FAIR

*Celebrating Our
15th Year!*



FOUR STAR SPONSORSHIP \$1000

Premium Booth Space near entrance to Town Fair. Sponsor Booth size is 10' x 20'

Banner Display at Fair

24" x 72" *provided by sponsor*. Display at main stage or other main activity area. Sponsor may choose an area to sponsor based on availability.

"Double" Web advertising block with link to your site for 3 months., beginning in August 2011 (300p x 150px) on Town Fair Home page/PHWMBA Home page as space allows or on PHWMBA Contact page

1/4 page ad in our monthly newsletter for 3 months 4'x5' ad, beginning with August 2011 issue reaching our entire members and distributed throughout the community

Prominent Display of Company logo on the Town Fair webpage & any printed materials as a participating sponsor

RESERVED PARKING for two vehicles near site

FOUR STAR SPONSOR FLAG PROVIDED FOR USE AT YOUR BOOTH



THREE STAR SPONSORSHIP \$750

Banner Display at Fair

24" x 72" *provided by sponsor*. Display at main stage or other main activity area. Sponsor may choose an area to sponsor based on availability.

Web advertising block with link to your site for 3 months, beginning in August 2011. (150px 150px) on Town Fair Home page/PHWMBA Home page as space allows or on PHWMBA Contact page

1/4 page ad in our monthly newsletter for 3 months 4'x5' ad, beginning with August 2011 issue reaching our entire members and distributed throughout the community

Prominent Display of Company logo on the Town Fair webpage & any printed materials as a participating sponsor

RESERVED PARKING for one vehicles near site

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TWO STAR SPONSORSHIP \$500

Banner Display at Fair

24" x 72" **provided by sponsor**. Sponsor may choose a special area to sponsor based on availability, i.e. Beer Garden, Children's Adventure Zone, Health Fair, Misting Tent, or other fundraising activity.

Web advertising block with link to your site for 60 days, beginning in August 2011.

(150p x 150px) on Town Fair Home page/PHWMBA Home page as space allows
or on PHWMBA Contact page

1/4 page ad in our monthly newsletter for 2 months 4'x5' ad beginning with August 2011 issue reaching our entire members and distributed throughout the community

Display of Company logo on the Town Fair webpage

TOWN FAIR TEAM PATRON \$250

1/4 page ad in our monthly newsletter for 2 months 4'x5' ad, beginning with August 2011 issue reaching our entire members and distributed throughout the community

Display of Company logo on the Town Fair webpage

The 15th Annual TOWN FAIR is presented by the Perry Hall/White Marsh Business Association

The event will be held on Saturday, July 9th, 2011 at Honeygo Village Center in Perry Hall.

Average attendance is 12,000+ • Over 160 vendors - 65% are geographically local

3 Live Entertainment areas • Contests & Competitions • Raffles • Giveaways

Proceeds from the Town Fair are donated by the PHWMBA to local organizations and projects.

www.perryhalltownfair.com



15th Annual Perry Hall/White Marsh Town Fair SPONSORSHIP PROGRAM

Brought to you by the 

Sponsorship Registration Form:

Please select the sponsorship program you wish for your company.

- Four Star Sponsor (\$1000)
- Three Star Sponsor (\$750)
- Two Star Sponsor (\$500)
- Town Fair Team Patron (\$250)

Company Name _____

Contact: _____

Address _____

Phone _____

Email _____

Amount enclosed _____

Please make checks payable to PHWMBA Town Fair

Return this form by 6/1/11 with payment to:

Sponsorship received after 6/1 are not
guaranteed inclusion in **printed** materials

PHWMBA TOWN FAIR-Sponsorship

PO Box 117

White Marsh, MD 21162

If you have questions regarding sponsorship, please contact Lynn Richardson at 410-493-4984

www.perryhalltownfair.com